

# Welcome to Pandox Hotel Market Day Tuesday Nov 20, 2018

This year's theme is **Urbanisation** and the hotel sector and it is our pleasure to present the following speakers for the **Pandox Hotel Market Day**.



**Bengt Brodin**  
*Moderator*



**Leo Johnson**  
*Partner, Disruption Lead  
PwC UK*  
**European Cities:  
Winning in an Age of Disruption**



**Jeremy Kelly**  
*Director Global Research  
Programmes  
JLL*  
**Exploring City Pathways:  
The European Hospitality  
Landscape**



**Jacob Rasin**  
*Director of Business Development  
Pandox*  
**City Categories in Pandox  
Business Development**



**Nico Mulder**  
*Marketing Strategist  
Amsterdam Marketing*  
**A Multi Stakeholder Approach  
to Destination Development:  
The Amsterdam Case**



**Andreas Scriven**  
*Lead Partner, Hospitality & Leisure  
Deloitte LLP*  
**Hotel Brands:  
City Strategies**



**Anders Nissen**  
*CEO  
Pandox*



**Christian Ringnes**  
*Chairman  
Pandox*