

Press release

Stockholm, 20/11/2018

Urbanisation in focus at the Pandox Hotel Market Day 2018

Pandox's annual hotel market day takes place today at Hilton Stockholm Slussen. The topic is "urbanisation and the hotel sector". With the support of well-renowned and respected external speakers we take on issues such as cities' importance for the global economic development, overtourism and active destination management as well as the importance of different city categories when developing new hotel concepts.

Pandox introduced the hotel market day already in 1996 with the aim to reflect upon and analyse important macro trends and to contribute to added know-how in the hotel industry. Since then, the hotel market day has developed into a dynamic meeting place for decision makers within the international hotel industry. This year's hotel market day the 23rd in order.

The interest in the Pandox Hotel Market Day is always great. This year the event gathers more than 300 participants from almost 15 countries. The event is aimed at participants from the hotel industry, institutional investors, analysts and media.

Please visit www.pandox.se for a detailed agenda and more information about the speakers. Here, the presentation material will also be published. Recorded versions of Pandox's CEO Anders Nissen's presentations will also be made available at the same location after the event. The presentations will start at 13:00 CET and end around 18:15 CET.

FOR MORE INFORMATION, PLEASE CONTACT:

Anders Nissen, VD, +46 (0) 70 846 02 02

Anders Berg, Head of Communications and IR, +46 (0) 760 95 19 40

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About Pandox

Pandox is a leading owner of hotel properties in Northern Europe with a focus on sizeable hotels in key leisure and corporate destinations. Pandox's hotel property portfolio currently comprises 145 hotels with approximately 32,200 hotel rooms in fifteen countries. Pandox's business is organised into Property management, which comprises hotel properties leased on a long-term basis to market leading regional hotel operators and leading international hotel operators, and Operator activities, which comprises hotel operations executed by Pandox in its owner-occupied hotel properties. Pandox was founded in 1995 and the company's B shares are listed on Nasdaq Stockholm. www.pandox.se