

## Press release

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## Pandox Hotel Market Day 2022: The future of work and what it means for hotels

Pandox's annual Hotel Market Day takes place today. The theme is "The future of work and what it means for hotels" where we, with the help of various experts, discuss changes in work and what it means for hotels as products and workplaces.

"The boundaries between work and leisure have gradually blurred and remote work has increased. A new view on work has a direct effect on the hotel sector. Partly due to companies changing their organisations, physical workplaces and their travel. Party due to increased demand for flexibility from coworkers who want better balance in their personal lives. With this year's Hotel Market Day, we want to increase knowledge how hotels can adapt to this change from both a product and workplace perspective", says Liia Nõu, CEO of Pandox.

This year's Hotel Market Day is the 27th in order and is held both physically and digitally.

The digital event can be followed via <u>https://youtu.be/VnLifU-4vfY</u> starting from 13:00 CET. It will also be possible to see the event on demand afterwards.

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## About Pandox

Pandox is a leading owner of hotel properties in Northern Europe with a focus on sizeable hotels in key leisure and corporate destinations. Pandox's hotel property portfolio currently comprises 157 hotels with approximately 35,500 hotel rooms in 15 countries. Pandox's business is organised into Property management, which comprises hotel properties leased on a long-term basis to market leading regional hotel operators and leading international hotel operators, and Operator activities, which comprises hotel operations executed by Pandox in its owner-occupied hotel properties. Pandox was founded in 1995 and the company's B shares are listed on Nasdaq Stockholm. <u>www.pandox.se</u>