

Press release

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Pandox Hotel Market Day 2021: The big follow-up

Pandox's annual Hotel Market Day takes place today. The theme is "The big follow-up" where we, with the help of well-known experts, discuss global trends before and after Covid-19 and the implications for the hotel sector.

"The Covid-19 pandemic has been the ultimate stress test for all companies in the hotel industry. Although the pandemic is not yet over, we have seen a promising recovery in the hotel market and can begin to evaluate more lasting trends. With this year's hotel market day, we want to contribute to an increased understanding of the effects Covid-19 has had based on four dimensions: the world, cities, the hotel market, and hotel products", says Liia Nõu, CEO of Pandox.

This year's hotel market day is the 26th in order and is held both physically and digitally.

The digital event can be followed via https://youtu.be/_gxfuHCPo starting from 13:00 CET. It will be possible to see the event on demand afterwards.

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About Pandox

Pandox is a leading owner of hotel properties in Northern Europe with a focus on sizeable hotels in key leisure and corporate destinations. Pandox's hotel property portfolio currently comprises 156 hotels with approximately 35,000 hotel rooms in 15 countries. Pandox's business is organised into Property management, which comprises hotel properties leased on a long-term basis to market leading regional hotel operators and leading international hotel operators, and Operator activities, which comprises hotel operations executed by Pandox in its owner-occupied hotel properties. Pandox was founded in 1995 and the company's B shares are listed on Nasdaq Stockholm. www.pandox.se