

Press release

Stockholm, 17/11/2020

Pandox Hotel Market Day 2020 explores new trends in a changing hotel world

Pandox's annual Hotel Market Day takes place today. The theme is "New trends in a changing hotel world", which is explored with the help of prominent speakers and industry experts. The event will be webcasted live via www.pandox.se between 13:00 – 15:30 CET.

"2020 has meant a new reality for Pandox and for the entire hospitality industry. Pandox is working with the framework *Respond* - steps to alleviate the acute crisis, *Restart* - plan for recovery and *Reinvent* - create insights into how the hotel market will change. With this year's Hotel Market Day – which for the first time is digital – we want to dive deep into different dimensions of the COVID-19 crisis; from the global economic situation, changing business models and new trends in the hotel market, to the brain's function when working from home", says Anders Nissen, CEO of Pandox.

This year's hotel market day is the 25th in order. The interest for the Pandox Hotel Market Day is always great. This year's digital event gathers more than 1,200 participants from all over the world.

Pandox introduced the Hotel Market Day already in 1996 with the aim to reflect upon and analyse important macro trends and to contribute added know how to the hotel industry. Since then, the day has developed into a dynamic meeting place for decision makers within the international hotel industry.

Please visit www.pandox.se to follow the live stream and to see the full agenda. The webcast can also be viewed here <https://www.youtube.com/watch?v=cVckANakTHc&feature=youtu.be>.

It will be possible to see the event afterwards via Pandox's website.

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About Pandox

Pandox is a leading owner of hotel properties in Northern Europe with a focus on larger hotels in key leisure and corporate destinations. Pandox's hotel property portfolio comprises 156 hotels with approximately 35,000 hotel rooms in 15 countries. Pandox's business is organised into Property Management, which comprises hotel properties leased on a long-term basis to market leading hotel operators, and Operator Activities, which comprises hotel operations executed by Pandox in its owner-occupied hotel properties. Pandox was founded in 1995 and the company's B shares are listed on Nasdaq Stockholm. www.pandox.se