

## Press release

Stockholm, 18/09/2020

## Invitation to the Pandox Hotel Market Day 2020

Pandox will host its annual hotel market day 17 November 2020. The theme is "New trends in a changing hotel world", which is explored with the help of prominent speakers and industry experts. The event will take place both in the digital and the physical world and will be webcasted live 13:00 – 15:30 CET.

During a few busy hours we will illuminate various aspects of the COVID-19 crisis and discuss new trends in the hotel market, as well as shifts in business models in the hotel world.

Pandox introduced the Hotel Market Day already in 1996 with the aim to reflect upon and analyse important macro trends and to contribute added know how to the hotel industry. Since then, the day has developed into a dynamic meeting place for decision makers within the international hotel industry.

Please visit www.pandox.se for more information about the Pandox Hotel Market Day 2020 and how to register.

## FOR MORE INFORMATION, PLEASE CONTACT:

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## About Pandox

Pandox is a leading owner of hotel properties in Northern Europe with a focus on larger hotels in key leisure and corporate destinations. Pandox's hotel property portfolio comprises 156 hotels with approximately 35,000 hotel rooms in 15 countries. Pandox's business is organised into Property Management, which comprises hotel properties leased on a long-term basis to market leading hotel operators, and Operator Activities, which comprises hotel operations executed by Pandox in its owner-occupied hotel properties. Pandox was founded in 1995 and the company's B shares are listed on Nasdaq Stockholm. www.pandox.se