

Press release

Stockholm, 21/11/2017

Future issues in focus at the Pandox Hotel Market Day 2017

Pandox's annual hotel market day takes place today at Hilton Stockholm Slussen. The theme is a dynamic and uncertain world and its implications for the hotel sector. With the support of well-renowned external speakers, we take on important future issues such as digitalisation, the future of work and macroeconomics and how one can manage the risks and opportunities which arise.

Pandox introduced the hotel market day already in 1996 with the aim to reflect upon and analyse important macro trends and to contribute to added know-how in the hotel industry. Since then, the hotel market day has developed into a dynamic meeting place for decision makers within the international hotel industry.

The interest in the Pandox Hotel Market Day is great. This year the event gathers more than 300 participants from almost 15 countries. The event is aimed at participants from the hotel industry, institutional investors, analysts and media.

Please visit www.pandox.se for a detailed agenda and more information about the speakers. Here, the presentation material will also be published. Recorded versions of Pandox's CEO Anders Nissen's presentations will also be made available at the same location after the event. The presentations will start at 13:00 CET and end around 18:15 CET.

FOR MORE INFORMATION, PLEASE CONTACT:

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About Pandox

Pandox is a leading owner of hotel properties in Northern Europe with a focus on sizeable hotels in key leisure and corporate destinations. Pandox's hotel property portfolio currently comprises 122 hotels with approximately 27,000 hotel rooms in eleven countries. Pandox's business is organised into Property management, which comprises hotel properties leased on a long-term basis to market leading regional hotel operators and leading international hotel operators, and Operator activities, which comprises hotel operations executed by Pandox in its owner-occupied hotel properties. Pandox was founded in 1995 and the company's B shares are listed on Nasdaq Stockholm. www.pandox.se